

### **brand management a theoretical pdf**

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### **Brand - Wikipedia**

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Journal of International Management Studies . ISSN 1993-1034. Volume 13\* Number 2\* August 2018.  
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COMPETITIVENESS: THEORETICAL FRAMEWORK Mohammed Belal Uddin

### **STRATEGIC ALLIANCE AND COMPETITIVENESS: THEORETICAL FRAMEWORK**

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### **International Journal of Business and Management - CCSE**

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### **T. Ramayah Online**

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